



TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1985

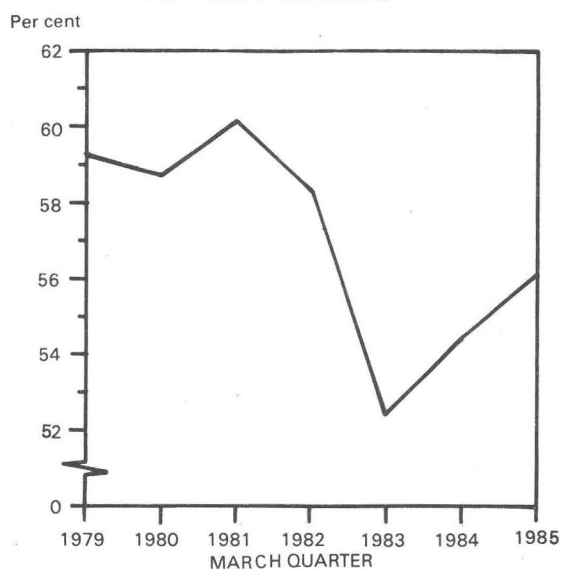
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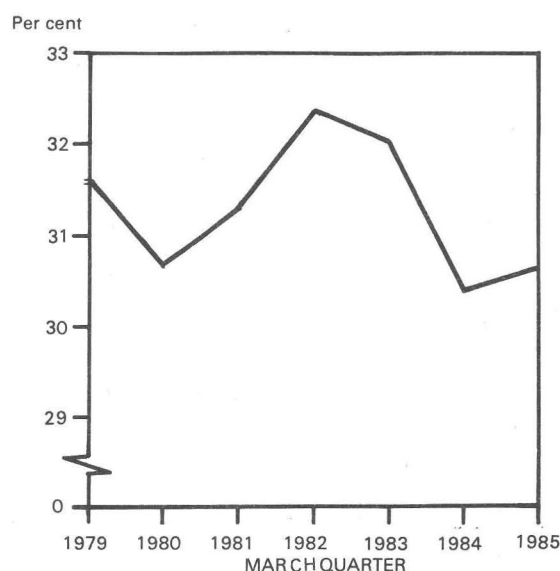
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MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES



SITE OCCUPANCY RATES FOR CARAVAN PARKS



During the 3 months ended March 1985, there were 1,051 licensed hotels with facilities and 2,839 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 56.1% for the March quarter 1985 compared with 54.4% for the March quarter 1984. Accommodation takings for the March quarter 1985 were \$247m compared with \$213m for the March quarter 1984.

The site occupancy rate for caravan parks for the March quarter 1985 was 30.7% compared with 30.4% for the March quarter 1984.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park*. A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment*. Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

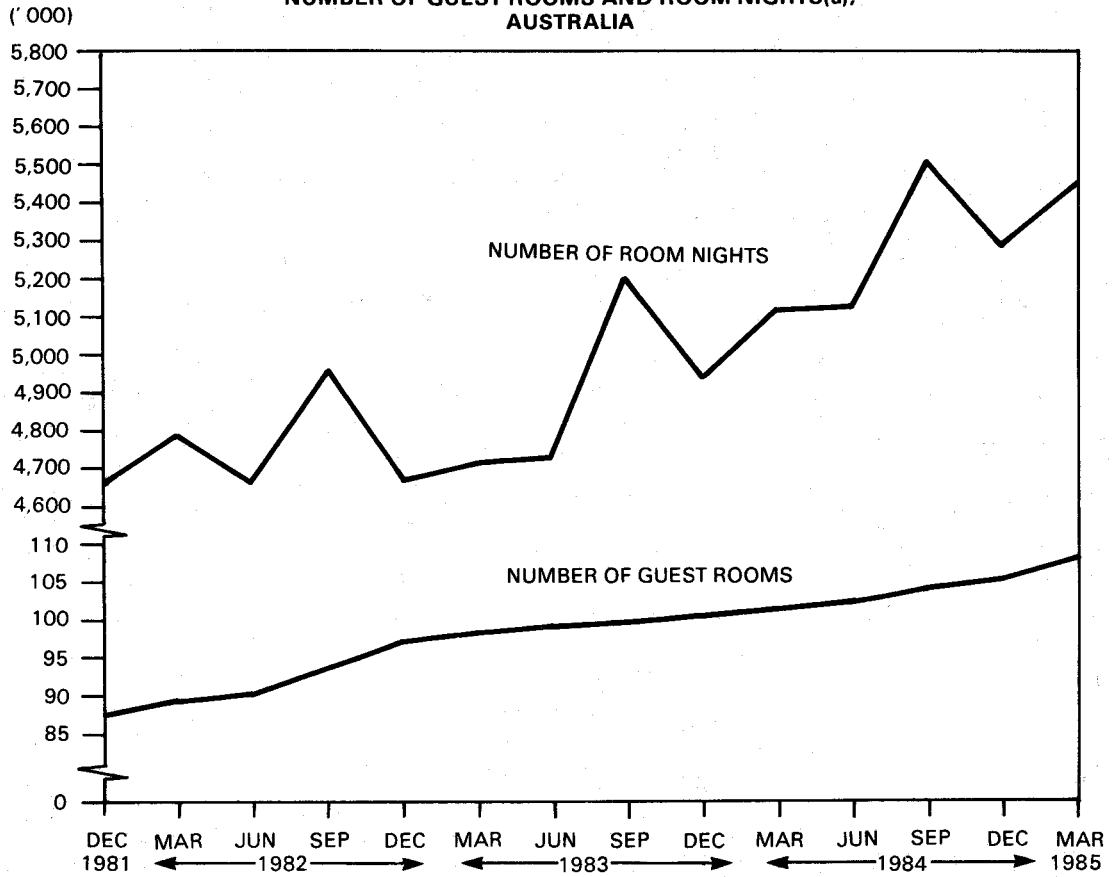
16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

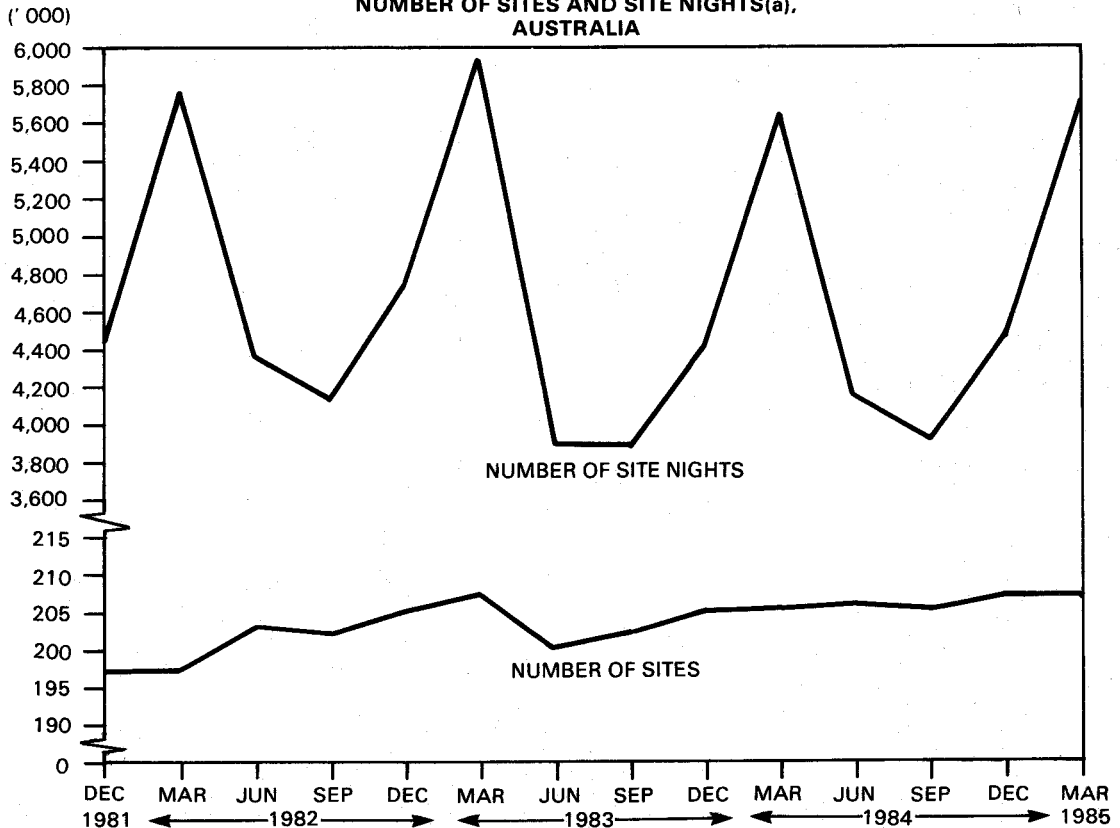
R.J. CAMERON
Australian Statistician

**LICENSED HOTELS AND MOTELS, ETC. WITH FACILITIES:
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a),
AUSTRALIA**



(a) Number of Room Nights represents the total of the number of nights each guest room is occupied during the quarter. For the definition of number of guest rooms, refer to paragraph 5 of the Explanatory notes.

**CARAVAN PARKS;
NUMBER OF SITES AND SITE NIGHTS(a),
AUSTRALIA**



(a) Number of Site Nights represents the total of the number of nights each powered/unpowered site, cabin, flat, etc. is occupied during the quarter. For the definitions of sites (powered/unpowered, cabins, flats, etc.) refer to paragraphs 7, 8 and 9 of the Explanatory notes.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
March quarter 1984—															
Establishments	256	1,100	1,356	165	563	728	232	680	912	116	169	285	146	139	285
Guest rooms	8,949	26,570	35,519	4,722	14,284	19,006	6,293	16,039	22,332	3,261	4,369	7,630	4,088	5,938	10,026
Bed spaces	21,645	79,889	101,534	11,005	41,304	52,309	17,039	48,242	65,281	7,929	13,326	21,255	8,573	15,711	24,289
March quarter 1985—															
Establishments	250	1,136	1,386	165	562	727	240	698	938	118	172	290	148	144	292
Guest rooms	9,340	27,927	37,267	4,932	14,237	19,169	6,997	16,421	23,418	3,301	4,574	7,875	4,952	6,306	11,258
Bed spaces	22,798	84,454	107,252	11,398	41,498	52,896	19,266	49,923	69,189	8,084	14,052	22,136	10,660	16,839	27,499
	ROOM OCCUPANCY RATES (per cent)														
1984—															
January	49.8	62.6	59.4	46.1	58.6	55.5	50.1	59.9	57.2	48.0	70.1	60.6	49.1	55.5	52.9
February	56.9	52.6	53.7	62.6	51.9	54.6	43.3	46.4	45.5	50.5	56.8	54.1	47.9	49.2	48.7
March	56.1	54.8	55.1	62.1	57.7	58.8	46.4	48.5	47.9	54.0	61.4	58.3	49.3	48.5	48.8
March quarter 1984	54.2	56.8	56.1	56.8	56.2	56.3	46.7	51.7	50.3	50.8	62.9	57.7	48.8	51.1	50.2
1985—															
January	52.6	63.2	60.6	47.7	58.4	55.6	53.2	61.7	59.2	47.7	65.6	58.1	43.9	57.4	51.5
February	59.9	55.5	56.6	63.4	55.2	57.3	43.4	45.4	44.8	48.1	53.3	51.1	44.7	50.6	48.0
March	62.0	57.9	58.9	67.5	61.8	63.3	48.9	47.8	48.1	54.3	57.1	55.9	47.7	52.0	50.1
March quarter 1985	58.1	59.0	58.8	59.4	58.6	58.8	48.7	51.8	50.9	50.1	58.9	55.2	45.4	53.4	49.9
	BED OCCUPANCY RATES (per cent)														
1985—															
January	35.2	45.8	43.5	33.1	42.1	40.2	35.6	44.6	42.1	34.4	48.0	43.0	32.0	44.9	39.9
February	35.1	31.7	32.4	38.3	31.9	33.3	24.0	26.2	25.6	28.0	30.9	29.9	28.6	32.6	31.0
March	36.7	33.1	33.9	41.7	36.9	37.9	27.4	26.9	27.0	32.4	31.6	31.9	30.6	32.6	31.8
March quarter 1985	35.7	37.0	36.7	37.7	37.1	37.2	29.2	32.8	31.8	31.7	37.0	35.1	30.4	36.8	34.4
	TAKINGS FROM ACCOMMODATION (\$'000)														
1985—															
January	8,694	23,911	32,605	3,987	10,287	14,274	6,248	12,883	19,131	1,963	3,812	5,776	2,927	4,224	7,152
February	10,207	18,283	28,490	5,655	8,592	14,247	4,472	7,801	12,274	1,982	2,871	4,853	3,036	3,328	6,364
March	11,921	20,926	32,847	6,762	10,678	17,441	5,503	9,175	14,678	2,489	3,077	5,566	3,609	3,798	7,406
March quarter 1985	30,822	63,120	93,942	16,404	29,557	45,961	16,223	29,859	46,082	6,434	9,760	16,194	9,572	11,350	20,922

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)											
March quarter 1984—												
Establishments	90	63	153	35	35	70	12	25	37	1,052	2,774	3,826
Guest rooms	2,804	1,536	4,340	1,036	1,472	2,508	757	1,382	2,139	31,910	71,590	103,500
Bed spaces	7,194	4,752	11,946	2,429	3,932	6,361	1,782	4,114	5,896	77,601	211,270	288,871
March quarter 1985—												
Establishments	86	66	152	33	34	67	11	27	38	1,051	2,839	3,890
Guest rooms	2,745	1,615	4,360	1,200	1,394	2,594	691	1,569	2,260	34,158	74,043	108,201
Bed spaces	6,850	4,939	11,789	3,219	3,763	6,982	1,619	4,638	6,257	83,894	220,106	304,000
ROOM OCCUPANCY RATES (per cent)												
1984—												
January	57.1	67.2	60.7	33.2	32.6	32.9	61.2	81.3	74.2	49.4	60.9	57.4
February	49.1	51.7	50.0	38.6	34.0	35.9	61.9	75.1	70.4	52.1	51.1	51.4
March	63.1	67.7	64.7	46.7	39.3	42.4	61.1	77.5	71.7	54.4	54.3	54.3
March quarter 1984	56.6	62.4	58.7	39.5	35.3	37.1	61.4	78.0	72.1	52.0	55.5	54.4
1985—												
January	63.7	70.9	66.4	34.5	41.7	38.4	57.5	80.2	73.3	50.6	61.7	58.2
February	60.7	64.1	62.0	39.0	43.4	41.4	59.5	74.8	70.1	53.0	53.0	53.0
March	68.3	71.4	69.5	44.2	47.7	46.1	67.5	76.5	73.8	57.3	56.4	56.6
March quarter 1985	64.4	69.0	66.1	39.3	44.3	42.0	61.6	77.2	72.5	53.7	57.2	56.1
BED OCCUPANCY RATES (per cent)												
1985—												
January	49.3	52.5	50.7	19.7	25.3	22.7	41.2	58.3	53.9	35.2	44.9	42.3
February	40.4	41.2	40.8	20.1	23.7	22.1	38.7	42.7	41.7	31.4	30.8	31.0
March	46.1	43.7	45.1	23.1	26.3	24.8	44.1	43.8	43.9	34.4	32.6	33.1
March quarter 1985	45.4	46.0	45.7	21.0	25.2	23.2	41.4	48.5	46.6	33.8	36.3	35.6
TAKINGS FROM ACCOMMODATION (\$'000)												
1985—												
January	2,572	1,516	4,089	631	794	1,425	647	1,967	2,614	27,670	59,395	87,065
February	2,157	1,190	3,347	650	760	1,410	660	1,635	2,295	28,819	44,461	73,280
March	2,707	1,446	4,154	814	933	1,747	819	1,842	2,661	34,623	51,875	86,499
March quarter 1985	7,437	4,153	11,590	2,095	2,487	4,582	2,125	5,445	7,570	91,112	155,731	246,844

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
March quarter 1984—								
Establishments	583	429	391	155	246	59	13	1,876
Powered sites	51,155	37,136	20,562	12,570	14,688	3,039	764	139,914
Unpowered sites	24,468	13,467	11,159	5,044	4,043	2,145	1,925	62,251
Cabins, flats, etc.	1,091	853	688	531	498	66	82	3,809
<i>Total capacity</i>	76,714	51,456	32,409	18,145	19,229	5,250	2,771	205,974
March quarter 1985—								
Establishments	582	430	388	155	241	61	15	1,872
Powered sites	51,648	37,543	20,253	12,571	14,709	3,087	963	140,774
Unpowered sites	23,974	13,480	11,649	5,096	4,045	2,184	2,051	62,479
Cabins, flats, etc.	1,101	923	743	541	532	72	175	4,087
<i>Total capacity</i>	76,723	51,946	32,645	18,208	19,286	5,343	3,189	207,340
SITE OCCUPANCY RATES (per cent)								
1984—								
January	46.6	54.4	39.9	43.3	48.1	50.5	15.4	47.0
February	20.7	20.6	26.4	20.2	29.8	33.8	13.5	22.6
March	18.7	17.7	27.0	19.9	29.1	25.6	14.4	20.9
March quarter 1984	28.8	31.1	31.2	28.0	35.8	36.7	14.4	30.4
1985—								
January	48.4	53.6	40.0	40.9	48.9	45.5	13.4	47.2
February	21.9	21.1	25.8	19.7	32.1	31.7	10.9	23.2
March	19.9	17.9	25.1	18.0	30.3	24.1	13.6	21.0
March quarter 1985	30.3	31.2	30.5	26.4	37.3	33.8	12.7	30.7
TAKINGS FROM ACCOMMODATION (\$'000)								
1985—								
January	9,383	5,826	2,731	1,822	2,185	531	108	22,586
February	3,860	2,042	1,508	789	1,255	356	90	9,901
March	3,958	2,035	1,624	791	1,272	297	118	10,096
March quarter 1985	17,201	9,903	5,864	3,402	4,712	1,185	316	42,583

(a) Includes Australian Capital Territory.